

Community Health Improvement Plan Annual Progress Report, 2018

Florida Department of Health in Clay County

Table of Contents

Introduction	3
Overview of Community Health Improvement Plan (CHIP)	4
Summary of CHIP Annual Review Meeting	5
Strategic Areas	5
Access to Healthcare #1	5-9
Healthy Behavior & Prevention #2 Mental Health #3	
Revisions	18-19
Accomplishments	20-22
Conclusion	22
Appendices	23-29
Appendix A: Annual CHIP Review Meeting Agenda	24
Appendix B: Annual CHIP Review Community Meeting Minutes	
Appendix C: Annual CHIP Review Community Meeting Sign-in Sheet	
Appendix D: Comprehensive List of Community Partners	29

Introduction

This is the annual review report for the 2016 – 2018 Clay County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Clay County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Clay County is tasked with providing administrative support, tracking and collecting data, and preparing the annual review report. The Mental Health Workgroup is led by representatives at the local Clay Behavioral Health Center: the Healthy Lifestyles and Prevention workgroup is a collaborative effort between the local QuitDoc Foundation and Florida Department of Health in Clay County; and, the Access to Transportation committee was built around support for Clay Transit and other resources. Several key healthcare and community stakeholders were invited to join the (CHIP) group and to be of representation of the needs to those clients and communities. Collectively, there have been over 20 organizations and leaders at the table to contribute to the process by attending at least one quarterly meeting. The Clay County CHIP group is comprised of representatives from local medical and behavioral health providers, social service agencies, civic organizations, minority and faith-based groups, and other key community stakeholders. Overall, the mental health made successful progress that reflected 88% completion. Healthy Behavior and Prevention made 70% completion, and Access to Healthcare had the lowest success rate at 31%.

Overview of the Community Health Improvement Plan (CHIP)

In February of 2015, the Department of Health in Clay County (DOH-Clay) partnered with the Health Planning council of Northeast Florida (NPCNEF). The HPCNEF and DOH-Clay County facilitated the CHIP process through the use of the National Association of City and County Health Official's Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded indepth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Clay County.

The HPCNEF and DOH-Clay developed findings and presented these findings to the community members and diverse leadership group that represented over 15 organizations interested in forming each CHIP workgroup. The priority areas identified as reached by consensus of the group included: Access to Healthcare, Healthy Lifestyles & Prevention, and Mental Health. The CHIP workgroup leads and attendees focused on each priority issue and established an action plan with measurable objectives aimed at the high-risk populations and/or identified target areas.

Chronic diseases and conditions, such as heart disease, cancer, and obesity, are common problems which can be prevented by avoiding certain risky health behaviors such as lack of physical activity, poor nutrition, and tobacco use.

Heart disease and cancer remain the leading causes of death in Clay County.

STRATEGIC ISSUE AREA	GOAL	
	1.	Improve access to and awareness of transportation services throughout Clay County.
Healthcare Access	2.	Increase access to primary care services, specialty care services including dental care.
	3.	Improve access to comprehensive, quality healthcare through better coordination, communication, and awareness of social services available.
	1.	Increase the percentage of adults and children who are at a healthy weight as defined by the National Institutes of Health (NIH)
Healthy Lifestyles & Prevention	2.	Create physical environments that promote good health and physical activity for Clay County.
	3.	Reduce health outcomes related to tobacco use (including smokeless tobacco, E-Cigs) and secondhand smoke exposure.
	1.	Expand awareness of and access to behavioral health needs and services that adults, infants, and children and families are healthy
Mental Health		participants living in their communities.
	2.	Educate, support, and equip providers and community for incorporating mental health with overall health issues.

Summary of CHIP Annual Review Meeting

The purpose of the Annual Meeting is to present the overall progress on our Clay County Community Health Improvement Plan (CHIP) workgroups. Discussion takes place to set the pace for the upcoming year and define areas of focus to continue improving our community's health. During the meeting, the status and plans for each were discussed to identify strengths, barriers encountered to succeed, and shortfalls for achieving completion or implementation of strategies. Many community partners and Department of Health in Clay County presented a good overview of where we would like to go from there and expectations for the future of a healthier Clay County.

The next section covers each of the strategic areas in more detail. For each strategic issue area, a brief description of the health issue is provided along with strategies, objectives, indicators, current levels, targets, and status.

The agenda for the June 19, 2018 meeting is included as Appendix A. The meeting minutes are included as Appendix B, and sign in sheet as Appendix C.

Progress Toward Goals

*Status indicators are as follows:



= Little to no movement towards objective target



= Some Progress towards meeting objective target



= Reached or surpassed objective target

Strategic Issue Area #1: Healthcare Access

Limited or no access to transportation along with limited access to health care services, including behavioral and dental health care, may contribute to poor health outcomes and higher healthcare costs. To improve access to and awareness of healthcare services in Clay County, the healthcare access workgroup continued to work together in the beginning of year 2018 to improve the usage of public transportation, coordination of services, increasing the number of residents that receive no cost or reduced dental care services, and sustainability of a Mercy Support services communications plan.

Due to leadership turnover at Clay Transit, several of the listed strategies have not been achieved or has seen little to no progress. Early January 2019, Clay Transit officially closed their doors and the contract has gone out to Jacksonville Transportation Authority (JTA).

Goal: Improve access to and awareness of transportation services throughout Clay County.

Objective 1: Increase usage of public transportation through frequency and connectivity by June 30, 2019.

Key Partners: Clay Transit, St Vincent's, DOH-Clay, Mercy Support Services

Why this is important to our community:

One of the main barriers to improving community-wide health outcomes is in the inability to access available resources. Causes of inaccessibility include, but are not limit to, poverty and low health literacy. These social

determinants disproportionately affect low income groups.						
Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*	
Partner with local employers and colleges to encourage students and employees to use public transportation (travel training).	The number of new employers, clinics, and colleges that sell bus passes.	6 locations	24 locations	0	New leadership reported in March 2018; Advised not able to further accommodate. Recommend deleting.	
Increase the number of health care organizations that provide bus passes to their non-Medicaid clients.	Review the number of passes, applications, and clients who apply for transportation and receive passes.	4	5		New leadership reported in March 2018; No additional organizations were reported to be providing bus passes to non-Medicaid clients.	
Partner with different organizations and government entities on providing information about Clay Transit (e.g., kiosks, brochures, posters, flyers, etc.).	The number of organizations that provide information about Clay Transit.	20	25		Clay Transit reported to be updating brochures to reflect new hours, updated routes; Decreased target from 44 to 25 as this was not feasible at this time; Clay Transit is now Clay Community Transportation, contract with JTA.	
Increase the average daily ridership on public transportation in Clay County.	The number of average weekday riders at Clay County stops.	514	600		Increased target to 600 from 342; the update to routes has increased riders, less loops, and allowed more hours of use.	

Distribute "Welcome Wagon" packets containing information regarding community services and resources such as Clay Transit to new Clay residents	Welcome Wagon packet created, and number distributed.	1	1	Clay Transit and Council on Aging reached out to Chamber of Commerce to include updated brochures in packets once completed.
Educate and inform local, regional, and state decision makers on Medicaid Managed Care Transportation issues.	The number of decision makers reached.	4	4	Strategy complete as all four areas including County Commissioners, Mayor, State and Local Representatives were educated and informed.

Goal: To increase access to primary care services, specialty care services, and dental care.

Objective 1: By December 31, 2018, increase access to healthcare through better communication and coordination of services through outreach programs targeted to Clay County residents.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Increase awareness among residents of available free or reduced clinical services in Clay County (through workshops, community fairs, health fairs, and updated websites) in different locations throughout Clay County.	The number of events and community fairs.	12 per quarter	12 (3 per quarter)		CHIP workgroup monitored the number of health fairs, community outreachs, and presentations completed to determine this goal was met.
Add a one-page resource list for available medical services in Clay County	One page resource list	1	1		CHIP workgroup reviewed and distributed amongst organizations. No maintantence has occurred on the list since last February 2018.

Objective: By December 31, 2018, increase the number of Clay County residents receiving free or reduced dental care services from 80 per month to 100 per month on average.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Share the list of dental providers who accept Medicaid in Clay County	List of dental providers who accept Medicaid	1	1		List presented to workgroup and Mercy Support Services will employ the list as a resource to refer Clay County callers needing dental services. No managing of resource list has been public.
Research local and regional best practices and lessons learned (e.g., the Apple Project in Jacksonville).	List of local and regional best practices	0	1		Mercy Support Services researched some best practices like Apple Project, but nothing viable has came up for Clay County. Presented idea at Clay SafetyNet Alliance Meeting. No further details.

Goal: To increase access to comprehensive, quality healthcare through better coordination, communication, and awareness.

Objective 1: Increase awareness and communication by developing a Mercy Support Services communications plan for Clay County leadership by December 31, 2017.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Identify executive leaders of nonprofit, social services, for-profit, and healthcare organizations to train on Mercy Support Services.	List of leadership	1	1		List completed and unknown direction after.
Create training for Clay County Leadership about the importance of Mercy Support Services in order to eliminate the need for multiple agencies to have	Developed training	1	1		Completed; Presentation completed at SafetyNet Alliance meeting.

Strategic Issue Area #2: Healthy Behavior & Prevention

Healthy behavior and certain lifestyle choices contribute to the overall health of a community. Chronic diseases like obesity, heart disease, and certain types of cancer can be prevented by avoiding risky behaviors such as smoking, poor nutrition, and physical activity. To improve healthy behavior among Clay County residents, the Healthy Behavior and Prevention workgroup decided to focus on decreasing the number of residents at an unhealthy weight, creating environments conducive to physical activity and reducing the number of smokers in Clay County. DOH-Clay partnered with Tobacco Free Florida and the local QuitDoc to allow those discussions take place within one meeting.

The Healthy Behavior & Prevention has 70% achieved strategies with 30% remaining (14/20). Clay County partnered with over 20 other organizations to complete the PACE EH project that helped identify two environmental health issues: Smart Planning/Development/Transportation and Trash/Litter/Evidence of Substance Abuse. The action plan was released in May 2018 and presented to Board of County Commissioners in November 2018. There has been minimal progress on the PACE EH due to low involvement and participation from community organizations. DOH-Clay will re-evaluate adding a select number of SMART objectives identified in the project to our next CHIP, as appropriate.

Goal: Increase the percentage of adults and children who are at a healthy weight as defined by the National Institutes of Health (NIH).

Objective 1: Increase the percentage of children at a healthy weight from 66.09% to 67.09% by December 31, 2018. Implement healthy programming in 3 schools by the 2016-2017 academic year.

Key Partners: School Health Advisory Committee (SHAC), DOH-Clay, UF IFAS, QuitDoc, Tobacco Free Partnership of Clay County

Why this is important to our community:					
One of the main contributing factors to obesity, heart disease, and certain types of cancer are lifestyle and behavior choices. Increasing the percentage of residents in Clay County who are at a healthy weight can help reduce the prevalence of certain chronic diseases in the community as well as improve the quality of life.					
Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*

Identify elementary schools for healthy behavior/prevention pilot programs that include parental components.	The number of schools identified.	3	3	The 3 schools identified included: Charles E Bennett, W.E. Cherry, & Wilkinson Elementary.
Identify list of best practice healthy lifestyle/prevention programs to share with school leadership.	List of best practices	1	1	List developed. Unknown of who is managing. Not attainable to manage.
Identified schools will conduct focus groups with a sample of students and/or key people in schools.	The number of focus groups or surveys.	2	3	Surveys went out and were returned successfully by teachers, parents, and students from Middleburg Elementary and Wilkinson Elementary. Charles E Bennett and W. E Cherry were unresponsive.
Implement a 5k program in Clay County annually (include a special program for first-timers).	The number of general participants.			No longer required by state office. Removed.
Advocate, campaign, and educate Clay County employers on how to utilize the CDC Worksite Health ScoreCard tool.	The number of employers that conduct health card assessments.	0	3	No further action has been taken on this strategy. UF IFAS accepted an intern in the late Fall. Conclusion of not enough local employers have implemented this tool. In future, more education provided on importance of having wellness will be incorporated.
Provide technical assistance for available worksite wellness tools.	The number of technical assistance calls.	3	3	UF IFAS continuously provides worksite wellness programs to Clay School district employees (workshops, grocery store tours)

Create a worksite wellness resource guide.	Resource guide	1	1	Complete. Not being managed at this time.
Create a community-wide health campaign/ brand incorporating social media to spread outreach.	Creation of campaign & subcommittee	0	1	Through partnerships with other organizations, DOH Clay has provided several fliers and health topic campaign infographics to be shared on social media outlets. No official campaign has been created.

Goal: Create physical environments that promote good health and physical activity for Clay County.

Objective 1: Complete a walkability assessment and physical assets analysis (parks, trails, open space, community centers, etc.) by December 31, 2018.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Identify funding schedule and project for PACE-EH	Completed PACE EH application	1	1		Action plans created as mentioned above and released May 2018. Due to lack of commitment from organizations there was not much movement to strategies.
Encourage county to conduct inventory of physical assets (i.e. parks, trails, open spaces, community centers, etc.).	Completed asset inventory	1	1		Completed and made available to public through below addresses: www.claycountygov.com/home/show document?id=2377

Strategies	Indicator	Current	Target	Status	Explanation of
listed in the		Level			Status*
CHIP					

Research/identify complete (or similar) street policy in Clay County.	Researched Policy Master Plans & Policy	1	1	Completed. The 2040 County Comprehensive plan includes element of health.
Identify next steps incorporating best practices.	List of best practices & next step	1	1	DOH-Clay worked with County Planners to incorporate health element. No further information provided.

Goal: Reduce negative health outcomes related to tobacco use (including smokeless tobacco, ENDS (Electronic Nicotine Delivery System)) and secondhand smoke exposure.

Objective 1: Draft potential Point of Sale (POS) policy based on best practices/peer states by March 15, 2017.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Complete a preliminary analysis of POS surveys.	Analysis of POS surveys	1	1		Completed findings were discussed. Quitdoc analyzed all surveys and distributed to CHIP members.
Share findings with key stakeholders in Clay County.	The number of key stakeholders reached.	5	5		Completed.
Research/identify POS best practices/peer states.	List of best practices	1	1		Completed.
Poll community about POS policy.	Poll Complete	1	1		Completed. New strategy added in year 2.

Objective 2: Increase number of adults who are former smokers from 27.7 to 28.1 percent by December 31, 2018. Increase the current smokers that have tried to quit in the past year from 59.7 to 61.1 percent by December 31, 2018.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Research/identify employer policies on tobacco use.	The number of employers with tobacco policies.	5	5		Completed. QuitDoc met with at least 5 employers in Clay County to review their policies.
Partner with employers on providing smoking cessation services and nonsmoking policies.	Partnership list of employers	0	3		No confirmation of other employers willing to offer smoking cessation services. St. Vincents has reoccuring sessions monthly.
Increase the number of partners that host AHEC.	The number of partners that host AHEC.	3	4		Clay Behavioral hosted 2 smoking cessation events; AHEC had transition of new director, unable to attend CHIP meetings. St Vincents has dedicated location for two sessions a month in collaboration with AHEC.
Partner with local providers to increase referral of patients to smoking cessation services.	The number of providers reached.	0	50		No known update for this strategy. CHIP workgroup agreed for removal.
Explore the possibility of conducting a youth/parent cessation class in Clay County.	Research findings	1	1		Not feasible due to political/policy contraints. CHIP workgroup agreed for removal.

Strategic Issue Area #3: Mental Health

To improve the mental health of Clay County residents, the Mental Health workgroup decided to continue focus on expanding awareness of behavioral health needs and services as well as expanding access to needs and services. The selected populations for these efforts included adults, infants, children, and families to become healthier participants living in our community. The second focus of this workgroup was to provide education, support, and tools to communities and providers to incorporate mental health with overall health issues.

The Mental Health workgroup completed 88% of the listed strategies with 12% remaining. The workgroup concluded with 16 strategies under their goal(s). Continuation of efforts was discussed during all CHIP meetings to ensure mental health needs and services are being met in our community. The group is focusing on bringing additional organizations to the table that can help provide awareness and education to those that need assistance.

Goal: Expand awareness of and access to behavioral health needs and services so that adults, infants, and children and families are healthy participants living in their communities in Clay County.

Objective 1: Increase participation of key community leaders and community advocates by 25 percent in behavioral health initiatives by April 15, 2017.

Key Partners: Clay Behavioral Health Center, Quigley House, Clay Action Coalition, DOH-Clay, Orange Park Medical Center

Why this is important to our community:									
One of the main barriers to improving community-wide behavioral health outcomes is in the inability to access available resources, another is the lack of awareness of those behavioral health needs. Causes of inaccessibility and awareness include, but are not limited to, poverty and low health literacy. These social determinants of health disproportionately affect low income groups.									
Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*				
Hold fourteen behavioral educational events (including suicide prevention and awareness) per year to educate citizens and leaders, with the first seminar held by December 31, 2018.	The number of seminars The number of participants	14 100	18 Increase of 20%		Throughout county there were at least three mental health seminars for youth, mental health first aid sessions offered, and information presented at a community wide SafetyNet Alliance meeting. Group agreed this strategy is being achieved; however, group will determine a more visible and simple way of recognizing the events.				
Identify five large employers in Clay County (e.g. schools, county government, etc.) to educate about behavioral health and to have	The number of organizations	5	5		Employers identified: - St. Vincent's Medical CTR - Lifecare CTR - Allegro Assisted Living - OPMC				

participate in behavioral health initiatives.				- Clay County Schools OPMC & Clay Behavioral continue these efforts throughout the year.
Educate five large employers in Clay County (e.g. schools, county government, etc.) about behavioral health resources.	The number of organizations educated.	3	5	During a Clay SafetyNet Alliance Meeting, tables were set up for organizations that provide behavioral and mental health services to youth and adults; Several organizations were able to receive information and resources for their clients.
Hold behavioral health session of Health 2 U by May 30, 2017, pending OPMC's Health 2 U session availability.	Completion of Health 2 U session.	2	2	2 Sessions were completed.

Objective 2: Increase awareness of mental and behavioral health access and expand the awareness of services provided to Clay County through 5 media outlets by December 31, 2018.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Find funding opportunities (grants/philanthropy).	The number of grants applied for	5	5		FL National Guard and OPMC will provide funding for mental health materials. Complete as the number of grants applied for has been met.
Contact media sources to provide informative material about Mental Health and advertise the CHIP workgroup meetings	The number of articles or advertisements published.	0	5		No known articles published. Workgroup members will be sure to send any relevant information to Clay Today, Neighbor to Neighbor and such regarding

				mental health services.
Contact local key stakeholders to brainstorm ideas.	List of key stakeholders	1	1	Complete, as reported last year.
Encourage organizations to share mental health related events through community distribution.	The number of organizations contacted.	10	10	The mental health workgroup agreed to table this request as EventBrite is unavailable and not suitable to use for purpose.

Objective 3: By December 31, 2018, reduce the average suicide rate of Clay County residents from 15.1 deaths per 100,000 population to 13.6 per 100,000 population, bringing the Clay County rate below the Florida rate of 14.2 deaths per 100,000.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Distribute information on the National Suicide Hotline via cards and handouts at frequently visited local places in Clay County (e.g., fast food restaurants, schools, libraries, and doctors' offices).	The number of cards distributed in community.	850	1,000		Continuing efforts by multiple organizations to share cards with any client or individual.
Research and share information with youth regarding text hotline (specific to Clay County).	Identified suicide text hotline The number of adolescents reached.	1 185	1 1,000		Workgroup agreed to put on hold as the school district will be releasing a text hotline for students. This will be encouraged to use now.

Teach/coach/train adults to be suicide prevention advocates in their schools and communities	The number of teens engaged per municipality.	270	5 per municipality	0	Through school district, mental health first aid was provided to 286 students and 60 principals.
Implement 3 new behavioral health prevention programs.	The number of programs.	4	4		Complete, Fleming Island Church, Clay Behavioral Health Center implemented mental health first aid and QRP training for employees.

Goal: Educate, support, and equip providers and communities for incorporating mental health with overall health issues.

Objective 1: By December 31, 2018, provide 25% of primary care providers in Clay County with Behavioral Health resources to refer patients.

Strategies listed in the CHIP	Indicator	Current Level	Target	Status	Explanation of Status*
Create a baseline list of primary care providers that serve Clay County.	List of primary care providers.	1	1		List updated during meeting; not manageable.
Create a consolidated list of behavioral health resources by May 2017.	List of resources	1	1		Completed, not manageable.
Provide educational outreach to health providers promoting behavioral health resources.	The number of providers contacted.	4	30	0	Unknown of what the intended (specific) outcome was set to be; Workgroup placed on hold.

Revisions

Revisions to the CHIP are made after further review of the goals, objectives, and strategies of the 2016-2018 CHIP during the quarterly and annual meetings. During the meetings, the barriers were discussed as to why strategies were not achieved, if those were attainable and sustainable in our community.

Recommended changes were made based on the following parameters:

- 1. Availability of resources
- 2. Evident progress
- 3. Appropriate and consistent attendance from organizations

As of December, this marked the conclusion to the current 2016-2018 CHIP. As mentioned previously, during the annual meeting the members review the progress towards achieving the goals. Minor revisions were made and documented in the plan as this wraps up the final year. The group's attention is focused on continuing efforts already in place and aiming to see what is coming up in the next CHA and CHIP.

Strategic Issue Area #1: Access to Healthcare

Goal: Improve access to and awareness of transportation services throughout Clay County.

Strategy 1: Partner with local employers and colleges to encourage students and employees to use public transportation (travel training).

Revised Strategic Objective	Current Strategic Objective	Indicator (Data Source)	Current Level	Target	Explanation for Revision
The proposed change to objective	**Objectives currently listed in the CHIP**	**this is the space for the indicator used to measure performance/success**	**current value of the new indicator as of last reporting**	**Target value set for the CHIP**	**Provides a brief explanation of why the objective should be revised or changed**
Remove strategy as not attainable.	Partner with local employers and colleges to encourage students and employees to use public transportatio n (travel training).	The number of new employers, clinics, and colleges that sell bus passes.	6 locations	24	Corresponding objective is no longer being measured; Advised by new leadership at Clay Transit May 2018 not able to accommodate.

Strategic Issue Area #2: Healthy Behavior & Prevention

Goal: Increase the percentage of adults and children who are at a healthy weight as defined by the National Institutes of Health (NIH).

Strategy 1: Implement a 5k program in Clay County annually (include a special program for first-timers)

Revised Strategic Objective	Current Strategic Objective	Indicator (Data Source)	Current Level	Target	Explanation for Revision
Remove strategy from objective.	Implement a 5k program in Clay County annually (include a special program for first-timers)	The number of general participants.	0	1	No longer required by state.

Goal: Reduce negative health outcomes related to tobacco use (including smokeless tobacco, ENDS (Electronic Nicotine Delivery System)) and secondhand smoke exposure.

Strategy 2: Partner with local providers to increase referral of patients to smoking cessation services.

Revised Strategic Objective	Current Strategic Objective	Indicator (Data Source)	Current Level	Target	Explanation for Revision
Remove strategy from objective.	Partner with local providers to increase referral of patients to smoking cessation services.	The number of providers reached.	0	50	CHIP workgroup agreed not attainable.
Remove strategy from objective.	Explore the possibility of conducting a youth/parent cessation class in Clay County.	Research findings	1	1	Not feasible due to political/policy constraints. CHIP workgroup agreed to remove.

Accomplishments

01	Objective	A ! - b (
Goal	Objective	Accomplishment			
Improve access to and awareness of transportation services throughout Clay County. How it's important for our county.	1.2 Increase the number of healthcare organizations that provide bus passes to their non-Medicaid clients.	There is a total of 4 organizations providing bus passes to their non-Medicaid clients. individuals with limited means of			
transportation a way to access	_ · · · · · · · · · · · · · · · · · · ·				
Increase access to primary care, specialty care, and dental care services.	2.1 Share the list of dental providers who accept Medicaid in Clay County.	Mercy Support Services employed the list as a resource to refer Clay County callers needing dental services.			
concern among partners, stak	community: Access to dental care eholders, and community membe mbers to share throughout organ				
Increase access to comprehensive, quality healthcare through better coordination, communication, and awareness.	1.1 Increase awareness and communication by developing a Mercy Support Services communications plan for Clay County leadership.	A list of leadership was created that identified executive leaders of nonprofit, social services, and healthcare organizations to train on Mercy Support Services. Mercy Support Services presented training to multiple organizations at a SafetyNet Alliance meeting.			
communication flow of what se	Dommunity: By increasing awarer ervices are provided in the commicing more clients with the needs	unity through one organization is			
1. Create physical environments that promote good health and physical activity for Clay County. 1. Create physical environments that promote good health and physical activity for Clay County. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assessment and physical assets analysis. 1. Complete a walkability assets analysis. 1. A complete a walkability assets a					
How it's important for our community: To understand what the environmental health of a community looks like can help lead policy decisions on road development, enforcement of					

keeping our parks and streets clean of debris, and support local organizations promote better health and physical activity initiatives.

- Create physical environmental that promote good health and physical activity in Clay County
- 1.2 Advocate for an improved complete streets policy.

Currently, there is not such a policy, however, there is a draft in place for the 2040 County Comprehensive Plan that will incorporate components of a health element throughout the plan.

How it's important for our community: To understand what the environmental health of a community looks like can help lead policy decisions on road development, enforcement of keeping our parks and streets clean of debris, and support local organizations promote better health and physical activity initiatives.

- Reduce negative outcomes related to tobacco use and secondhand smoke exposure.
- 1.1 Draft potential Point of Sale (POS) policy based on best practices/peer states.

QuitDoc and Tobacco Free Partnership of Florida led this endeavor and completed analyzing survey data; Tobacco age increase to 21 is currently still under review by several legal departments. Several organizations are activity seeking continued support for this change.

How it's important for our community: The states with POS policies in place have reported a decline in the number of adult smokers. This reduces the chances of being exposed to secondhand smoke.

- Expand awareness of and access to behavioral health needs and services so that adults, infants, and children and families are healthy participants living in their communities in Clay County.
- 1.1 Increase participation of key community leaders and community advocates by 25 percent in behavioral health initiatives.

Throughout the county, there have been numerous seminars, behavioral educational events, informative meetings for youth and adults presented by Clay Behavioral Health Center, Health Educators, and hospitals to increase suicide prevention awareness, educate and inform on behavioral health resources, and provide material to additional organizations.

Why it's important in our community: Community involvement and partnership is key to creating a safe mentally healthy living environment in Clay County. By identifying leaders and advocates willing to participate in behavioral health initiatives and outreach, we can continue working towards our overall goal of expanding awareness and education of behavioral health needs and services.

- 2. Expand awareness of and access to behavioral health needs and services so that adults, infants, and children and families are healthy participants living in their
- 1.1 Increase awareness of mental and behavioral health access and expand the awareness of services provided to Clay County through 5 media outlets.
- The CHIP workgroup identified and utilized the FL National Guard for printing of mental health materials; organizations having events surrounding mental health topics submitted press releases to Clay Today,

communities in Clay County.	Neighbor to Neighbor, Times Union; Community partnership schools in Clay County have behavioral and mental health
	services on campus for students to access and distribute material; Orange Park
	Medical Center holds a mental health awareness day for
	community.

How it's important in our community: Community involvement and partnership is key to creating a safe mentally healthy living environment in Clay County. By identifying leaders and advocates willing to participate in behavioral health initiatives and outreach, we can continue working towards our overall goal of expanding awareness and education of behavioral health needs and services.

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We review progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. Due to above mentioned barriers experienced in Clay County (e.g. closing of Clay Transit Transportation system, new representative to oversee CHA and CHIP workgroup updates) this resulted in a delay to achieve more measurable and sustainable objectives. We conducted an annual review of the CHIP and revisions made based on input from partners. The CHIP continues to change as we see behavioral and environmental trends change and as we evolve over time with new information always being published.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Clay County.

Appendices

Appendix A: Annual CHIP Review Meeting Agenda

Appendix B: Annual CHIP Review Community Meeting Minutes

Appendix C: Annual CHIP Review Community Meeting Sign In Sheet

Appendix D: Comprehensive List of Community Partners

Appendix A



Appendix A



Clay County CHIP Meeting Agenda

Agenda Items:	Presenter(s)
Introductions and Open Remarks	Heather Huffman, FDOH-Clay County
CHIP Overview	Emily Suter, HPCNEF
Review of CHIP Mental Health	Irene Toto, Clay Behavioral Health Center
Review of CHIP Healthy Lifestyles & Behavior	Candace Osteen, QuitDoc Foundation Courtney Ellis, FDOH-Clay County
Review of CHIP Access to Healthcare	Patrick Hayle, Mercy Support Services Karissa Moffett, HPCNEF
Next Steps	Emily Suter
Closing remarks	Heather Huffman

PROMOTING HEALTHY COMMUNITIES AND EFFICIENT USE OF RESOURCES

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PERFORMANCE MANAGEMENT COUNCIL MEETING AGENDA, SUMMARY & TRACKING

Appendix B

Part 1: Agenda & Summary

Florida Department of Health in Clay County Town Hall of Orange Park June 19, 2018, 1:30 p.m. – 3:30 p.m.

MEETING PURPOSE:

• To present the overall progress on our Clay county Community Health Improvement Plan (CHIP) with all three CHIP workgroups. Discussion will take place to set the pace for the upcoming year and define areas of focus to continue improving our community's health.

Topic	Lead	Summary of Key Points, Decisions & Action Items
 Introductions and Open Remarks 	Heather Huffman, DOH-Clay	Welcome/Call to Order Introductions Brief review of agenda Prompt attendees to sign-in
CHIP Overview	Emily Suter, NEFL HPC	Status Update of Previous Actions Item 1: Mental Health / Behavioral Health Item 2: Healthy Behavior & Prevention Item 3: Access to Transportation
■ Review of CHIP Mental Health	Irene Toto, Clay Behavioral Health Center	 Mental Health/substance abuse in Clay effecting many things: population physical health, child welfare, law enforcement, faith-based orgs, substance exposed newborns, hospitals ERs Effects all parts of the community Lowest funded state for mental health No psychiatric beds for children in Clay County We need early intervention programs/initiatives to treat mental health just like we treat cold/high blood pressure/other health issues

Topic	Lead	Summary of Key Points, Decisions & Action Items
Review of CHIP Healthy Behavior & Prevention	Candace Osteen, QuitDoc Foundation, Courtney Ellis, DOH-Clay	 Treatment is proven successful of mental health problems Identify elementary schools for healthy behavior program Identify list of best practice healthy lifestyle/prevention program to share with school leadership Create a worksite wellness resource guide Walkability/physical assets assessment by county Complete street policy research No complete streets in clay Will be included for 2040 plan Preliminary analysis, share findings, best practices, community poll regarding POS for tobacco Research employer policies on tobacco Partner with employers providing smoke free policies Explore possibility of youth/parent cessation class Not feasible due to policy constraints
Review of CHIP Access to Healthcare	Patrick Hayle, Mercy Support Services Karissa Moffett, NEFLHPC	 Encourage students and employees to use public transportation Increase availability of public transit Increase average daily ridership Distribute welcome wagon packets Community communication is important Getting the word out about what is and isn't available in Clay Without county wide collaboration – won't be possible Collaborating with Sherriff's office in Clay Future goal: central data base for support services
■ Next Steps	Emily Suter	Add Clay Behavioral link (Heather) on teens as suicide prevention advocates strategy slide

Topic	Lead	Summary of Key Points, Decisions & Action Items • Correction on slide (strategy about providing educational outreach to health providers promoting behavioral health resources): silver status not gold for Q3
 Closing Remarks 	Heather Huffman	HPCNEF doing next cycle's CHA/CHIP Will be identifying 3 priority areas – may be same or different than before Policy change, environmental change to influence behavioral change Making healthy choices the easiest choices

Appendix C



Florida Department of Health in Clay County Clay County Community Health Improvement Plan Meeting Meeting Location - Town Hall of Orange Park June 19, 2018, 1:30 p.m. - 3:30 pm.

Sign In Sheet

Purpose:
To present the overall progress on our Clay county Community Health Improvement Plan (CHIP) with all three CHIP workgroups. Discussion will take place to set the pace for the upcoming year and define areas of focus to continue improving our community's

Attendees (e.g. community partners, additional CHD staff)

Name	Organization or Community Representative	Email	Phone
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tinnue Sholdon	UFLIFAS Extension	agsheld on withed u	904-284655
- Surmey Filis	DOH-Clay		
MARIO BEGINTO	ECS-HEAD START	Mdecuntowers 4kid	ova 76-1500 x 294
Patricia Cepeda	DOH Clay		364-529-2806
andace Osteen	Quitacc Foundation	costeen@quitdoc.co	
Ichl Whittield	LUF CATICACICADE	Vicki Kunithadd a though	n 904-4-33-0314
Indiana Hepburn	OPINC	andrea herbury shoplar	639-2601
Terricena Kettles	Egiscopal Children's Service	tkittles@ecsAkids.og	(904)964-8280
Storbame Georbaca	a Clay Active Coalition	Cac Stagen @ amail con	272-6413
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aula Tuching	h Healea Health	mutching allaza hoa	1460 - 386 328 - 016
Heather Warred	CBHC	Theather midmald of wet	Clair-en 5
Terry Gilyard	Azaleu Health		326)324-2329
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Biren Combell	Recla Co. Mod. Societa	beample 110 demonstrates	904-357-7536
affich Hodesle	Hercit Support services		904-219-5667
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Appendix D



Clay County Community Health Improvement Participants

Ascension	Healthy 100 Series/Mercy Network
Azalea Health	Healthy Schools LLC
Baptist Medical Clay	Jax Health
Clay Action Coalition	Kids First of Florida
Clay Behavioral Health	Mercy Support Services
Clay County Behavioral Health	My FL Families
Clay County Library Board of Trustees	Orange Park Medical Center
Clay County School District	Quigley House
Clay County Sheriff's Office	QuitDoc Foundation
Clay Transit	St. Vincent's Clay
Department of Children and Families	The Way Free Clinic
Department of Health - Clay County	Tobacco Free Partnership
Episcopal Children's Services	Town of Penney Farms
First Coast Women's Services	UF Health
First in Clay	UF IFAS Clay County Extension Office
Health Planning Council of NE FL	Vision Is Priceless